POSTAGE VALIDATED IMPRINT (PVI) Label – Postage which is purchased from a USPS retail counter or window. The PVI is applied to a piece of mail by personnel at the retail counter or window when postage has been paid to mail that item. The item is retained in USPS custody and is not handed back to the customer. The date printed on the PVI label is the date of mailing.

NOTE: The postage rate used in this example was the postage rate in effect at the time this item was mailed and may differ from the current rate. You should consult with the USPS for current postage rates.